CULTURE APPRECIATION 1928 W Albany St Broken Arrow, OK 74012

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Oklahoma Society for Culture Appreciation Board Meeting April 8, 2023

time start: 1:50pm time end: 2:57pm

Attending:

Executive Officers:

| Melinda West Chairperson | Shailaja Marion Vice-Chairperson | Eric Hammons Secretary | Eric Wise Treasurer |
|--------------------------------------|--|-------------------------------|--|
| Otto Schenck Sergeant at Arms | Zac Murphy Community Relations Officer | Chelsey Gay Personnel Officer | |
| eputies: | | | |
| (vacant) Deputy Secretary | (vacant) Deputy Sergeant at Arms | (vacant) Deputy Treasurer | Heather Ball Deputy Community Relations Office |
| (vacant) Deputy Personnel Officer | | | |
| oting Directors: | | | |
| Benjamin Ekhoff | Danielle Haller | Kristie Wofford | Heather Humphrey |
| Mary Cervantes | Roger Smith | Stephen Piveral | Tara Bennett |
| Uriah Davis | (vacant) | | |
| dvisory Board: | | | • |
| Blake Ridgway | Chip Knight | Chris Perez | |
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| uests Present: | | | I |
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➤ Indicates a Procedural Action

Standing Agenda Items & Notes:

Officer Reports

- Secretary's Report Eric Hammons:
 - Disposition of Minutes ■ 03.11.2023 OS4CA Meeting Agenda
 - Motion for dissent for last minute meeting notes. With no dissent, motion passes.
- Treasurer's Report Eric Wise :
 - Funds In Bank of Oklahoma

| • | Opening Balance | \$39,369.27 |
|---|-----------------------|-------------|
| • | Total Deposits | \$ 4,576.66 |
| • | Withdrawals | \$14,630.35 |
| • | Fees | \$ 2.00 |
| • | Ending Balance | \$29,313.69 |

• Committee Reports

- o Policy Zac Murphy:
 - Nothing to Report- Did not meet, will be setting a meeting.
- o Budget Shailaja Marion :
 - Updated report 4/22

• Cabinet Reports

- o Operations (President's Report) Melinda West :
 - Met with 17 West, will be using 17W for TOK late night board games as well as panel rooms.
 - Discussed about being the hotel for staff and guests for 2024. Contract has not been sent via 17W.
 - Layouts for Artist and Vendor are being finalized as well as Hyatt event space.
- Sales Shailaja Marion:
 - Registration
 - March: Prereg 49; Sakura 12; Convenience Pass 16
 - Running Total: Panelists 65; Early Bird 407; Prereg 116; Sakura 44
 - Total Convenience Pass: 125
 - Merch
 - Pre-Orders
 - o March T-shirt sales: 16
 - o Running Total: 139
 - Shopping Bazaar
 - Considerations closed
 - Layouts finalized: Vendor A / B | Artist
 - Submissions currently being reviewed
 - Approx. 6-12 vendor spaces available (CBC)
 - Approx. 14 artist & exhibitor spaces available (CBC)
- o Logistics Danielle Haller:
 - Nothing to Report.
- o Programming & Guests Melinda West:
 - Uninvited Tanner Jones
 - Announcements
 - Letter & Email
 - Main Events AV proposals -
 - Encore
 - HSEBP

- Motion to accept the contract for Headspin/Blue Paw. Motion passes unanimously.
- Purchasing Japanese Flights in the next few weeks.
- o Financial Services Eric Wise :
 - No updates at this time.
- Human Resources Chelsey Gay:
 - Not present at this meeting.
- O Communications & Technology Zac Murphy:
 - Technology
 - Working on app with Eventology
 - Heather is getting Ticketsauce up and running with Shai/Registration
 - o https://tickets.eventology.io/e/tok23
 - Public Relations
 - Announced 17 West as a venue.
 - The EDGE Proposal
 - The motion is killed.

Pre-Approved Agenda Items & Notes:

- Email Signatures Heather Ball & Zac Murphy
 - o Email Signature Formatting
- Item Person -

New Agenda Items & Notes:

- Special Event Promoter/Organizer Business Application
 - Need help in ownership selection
 - o And making sure that all is filled out correctly
- Closing of the parking spots/street for food trucks.
 - Need to meet with Melinda.
- Spotify advertising Person
 - o Zac will give an update by April 15th.

Additional Notes:

- When creating files in the drive, they will now be private until shared with others to update document editing concerns. Heather Ball
 - o File Storage Policy
- 2024 Pro Wrestling Presence
 - o Uriah to investigate to work with Communications & Programming
 - Kaiju Big Battle theme
- Next Meeting
 - > Motion to set the next meeting on May, 13th at 1:30pm. Motion passes unanimously.

Document Appendix: